



# 2023 ANNUAL CONVENTION & TRADE SHOW

*JUNE 19-21, 2023*

## CCA

Annual Convention 2023 is on the horizon and Colorado Cattlemen's Association is excited for our "Mountain Meat Up" in Steamboat Springs!

This year's Annual Convention is not one to be missed as CCA is planning another busy, productive, and fun event! For the 2023 Convention, attendees should look forward to an agenda full of policy discussions, educational opportunities, award presentations, a great trade show, and, most importantly, catching up with new and old friends from across the state.

We are confident that the 2023 Annual Convention will be a memorable and special event as in years past. Your participation will help make the event as productive and enjoyable as possible.

Stay tuned for more information and more exciting details on social media and through emails as convention gets closer - make sure you're following CCA and are subscribed to our email list!

*After a great 2022 Annual Convention, we hope to see just as many (hopefully more!) members, partners, and stakeholders at our 2023 event. See you in Steamboat Springs!*

### LOCATION

Steamboat Grand  
2300 Mt Werner Circle,  
Steamboat Springs, CO 80487



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\*Please note that times and scheduling of meetings may vary. Stay tuned as CCA releases more information and details as the convention gets closer!

## MONDAY, JUNE 19

7:00 a.m. Registration Opens  
8:00 - 10:00 a.m. 1st Round of CCA Committee Meetings

- Ag Policy, Tax & Finance
- Beef Improvement
- State Lands
- Water

9:00 a.m. JCCA Activities  
10:15 - 12:15 p.m. 2nd Round of CCA Committee Meetings

- Animal Health & Welfare
- Property Rights & Resource Stewardship
- Wildlife Resources

12:30 p.m. CCA & CCW Lunch  
Leopold Conservation Award Presentation  
1:00 p.m. Foundation Trustees Meeting  
2:45 - 5:00 p.m. 3rd Round of CCA Committee Meetings:

- Brand & Theft
- Federal Lands & BLM/FS Liaison
- Marketing

CCW Executive Board Meeting *(by invitation)*

4:30 p.m. Colorado State Board of Stock Inspection Meeting *(immediately following Brand & Theft Committee meeting)*  
5:30 p.m. Trade Show Welcome Reception  
CCA Past Presidents' Dinner *(by invitation)*  
Leopold Conservation Award Dinner *(by invitation)*

## TUESDAY, JUNE 20

7:00 a.m. Registration and Trade Show Open  
7:00 a.m. "Grab & Stay" Networking Breakfast in the Trade Show  
7:30 a.m. CCA Nominating Committee *(Appointees and President only, of each Affiliate; or his/her official designee)*  
8:00 a.m. CCA Credentials Committee *(Appointees, only)*  
9:00 a.m. JCCA Activities  
9:00 a.m. CCW Board of Directors Meeting

9:30 a.m. 6th Annual Ranching Legacy Symposium

- State of the Industry: Critical Updates on Critical Issues

11:00 a.m. CCW General Membership Meeting  
11:30 a.m. Lunch in the Trade Show  
1:00 p.m. 6th Annual Ranching Legacy Symposium *(continued)*

- "Beefing up Your Operation" - Tactics and Strategies to Take to the Ranch

1:00 p.m. CCA Board Meeting  
2:30 p.m. Trade Show Wrap-Up Reception  
4:00 p.m. CCW High Tea  
5:00 p.m. - 10:00 p.m. Mountain Meat Up

- Award Presentations! Great food! Networking! Activities for the whole family!

## WEDNESDAY, JUNE 21

7:30 a.m. Special Resolutions Committee Meeting *(Appointees, only)*  
8:00 a.m. CCA Beef and Business Breakfast

## TRADESHOW AND SPONSORSHIP OPPORTUNITIES

Colorado Cattlemen's Association's Annual Convention is the premier opportunity for your company to reach livestock producers and industry stakeholders from across the state. Sponsorship and exhibitor opportunities allow you to engage with our membership and beyond to share your products or services. Please contact our office for a list of sponsorship opportunities available. All sponsorship options and trade show booths are available on a first come, first served basis. To note, our sponsorship deadline is May 22, 2023.

- Platinum Sponsor: \$3,000 and up, includes a complimentary trade show booth
- Gold Sponsor: \$2,000 to \$2,999, includes a complimentary trade show booth
- Silver Sponsor: \$1,000 to \$1,999, includes discounted trade show booth (\$500)
- Bronze Sponsor: \$400 to \$999, includes discounted trade show booth (\$600)
- Trade Show Booth only: \$650

Please call  
Sarah Dideriksen  
at 303-431-6422  
for information  
about available  
sponsorship  
opportunities!