Robert Patterson to Lead CCA

Steamboat Springs, CO – June 15, 2015 – Robert Patterson will become the 110th president of Colorado’s oldest livestock association this week during the Colorado Cattlemen’s Association (CCA) annual meeting in Steamboat Springs. Patterson is a third generation rancher in Southeast Colorado. Robert (Bob) and his wife Bunny, operate a commercial cow-calf operation south of Kim, Colorado.

His priorities as CCA president are expanding and engaging the organization’s member base. “Members are the backbone of this organization and I want to see our membership grow; and the engagement of individual and affiliate members to expand,” says Patterson. “The beef industry is vital to Colorado and CCA is vital to the beef industry. It’s our duty to expand our influence while striving to ensure the profitability and longevity of the beef industry in Colorado, and that can only happen with a growing and involved membership.”

Bob’s commitment to the beef industry and his community are clearly illustrated by his decades of involvement in CCA, NCBA and the Las Animas County Livestock Association. He has served as the Chair of Operation Livestock Thief, as well as having held leadership positions within the Las Animas County Fair Board, Young Farmers and Ranchers, FFA Advisory Board and National Little Britches Rodeo Association.

Members of the CCA Board of Directors are:

President, Robert (Bob) Patterson; Kim, CO
President-Elect Tim Lehmann; Powderhorn, CO
First Vice President, Todd Inglee; Arvada, CO
Second Vice President, To be elected on Wednesday, June 17
Treasurer, Brett Datteri; Greeley, CO
Troy Marshall – North East Quarter Representative; Burlington, CO
Robert Farnam – North East Quarter Representative; Johnstown, CO
To be elected on Wednesday, June 17– North West Quarter Representative; Carbondale, CO
Philip Anderson – North West Quarter Representative; Walden, CO
Roy Oliver – South West Quarter Representative; Alamosa, CO
Janie VanWinkle – South West Quarter Representative; Fruita, CO
Bill Hancock – South East Quarter Representative; Rocky Ford, CO
Steve Wooten – South East Quarter Representative; Kim, CO
Frank Daley – Immediate Past President; New Castle, CO
Gene Manuelle – Past President; Sterling, CO

Colorado Cattlemen’s Association is the state’s only nonprofit trade organization exclusively representing Colorado’s cattle producers. Founded in 1867, CCA is the nation’s oldest state cattlemen’s association with a long and proud history of advocating for the rights of beef producers and private property owners throughout Colorado.

Beef producers join CCA voluntarily and manage it cooperatively, working together to accomplish goals that no single beef producer could reach alone. CCA operates through its network of more than 2,500 members, 46 local and breed associations, and its 11 volunteer steering committees that develop policies and direction for the industry. Additionally, CCA has a volunteer Board of Directors made up of 15 CCA members from across Colorado.

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