

The Second Annual **Marshall Frasier
Beef Producer's Symposium**

PRESENTED BY: COLORADO LIVESTOCK ASSOCIATION &
COLORADO CATTLEMEN'S ASSOCIATION



Marshall Frasier: Former President of both Colorado Livestock Association and Colorado Cattlemen's Association

Wednesday, February 17th, 2010

9:00am - 3:00pm

Lincoln County Events Bldg. - Hugo, Colorado

Schedule

Morning session - Kick off at 9:00am • Afternoon session - Wrap up at 3:00pm

- ◆ 8:30am - Registration and Morning Refreshments
- ◆ 9:00am - Global Beef Market Outlook • *Brett Stuart, CattleFax*
- ◆ 9:45am - Policy Challenges for the Beef Industry • *Dr. Tom Field, NCBA*
- ◆ 10:30am - Pfizer Update & Draxin Economics: • *Dr. Blane Lowe, Pfizer Animal Health*
- ◆ 11:15am - New Beef Product Research • *Chris Calkins, University of Nebraska Lincoln*
Lunch: 12:00-12:45pm
- ◆ 12:45pm - "Who's Driving The Production Train?" Trends, Opportunities & Potholes in the Years Ahead
 - *Feeder Segment: Mike Thoren, JBS*
 - *Stocker Segment: John Maddux, Maddux Cattle Co.*
 - *Grain Broker: Bryan Irej, West Plains Grain*
- ◆ 2:15pm - Heifer Development & Fetal Programming • *Dr. Rick Funston, University of Nebraska Lincoln*

sponsored by:

Pfizer Animal Health

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Registration: \$10 per person before Feb. 10th (includes lunch)

After February 10th and at the door :\$20 per person

**For Registration Information Call:
Colorado Livestock Association, (970) 378-0500
Or email: rmotteram@coloradolivestock.org**

