

2012 Kirk Hanna Cattlemen's Leadership College Agenda

Session I

Mid-Winter Conference & Legislative Day

Crowne Plaza Hotel – 15500 E. 40th Avenue, Denver, CO 80239

Monday, January 16, 2012

- 10:00 a.m. CCA Welcome and Meeting Orientation
- 10:30 a.m. National Cattlemen's Beef Association
Dan McCarty: Field Rep and Livestock Market Services
- Overview of NCBA
- Membership benefits
- 11:00 a.m. Spokesperson Training with the National Cattlemen's Beef Association
Daren Williams: Executive Director, Spokesperson Development
- "In-Depth, Comprehensive Spokesperson Training" – Part I
- 12:00 p.m. Lunch
- 12:30 p.m. Spokesperson Training with the National Cattlemen's Beef Association
Daren Williams: Executive Director, Spokesperson Development
- "In-Depth, Comprehensive Spokesperson Training" – Part II
- 2:15 p.m. CCA Board Meeting
- Participants sit in on a CCA Board Meeting
- 5:30 p.m. Leadership Reception (TBD)

Tuesday, January 17, 2012

- 8:15 a.m. Attend Committee Meetings at Mid-Winter Conference
- 12:00 p.m. Legislative Lunch
- 2:00 p.m. Colorado State Capitol
- Take hotel shuttle to Capitol for legislative briefing in the Supreme Court Chambers
- 3:00 p.m. Take Shuttle Back to Crowne Plaza Hotel
- 5:30 p.m. Cocktail Hour
- 6:00 p.m. Dinner

Wednesday, January 18, 2012

- 8:00 a.m. Attend Committee Meetings at Mid-Winter Conference
- 10:30 a.m. CCA Business Session
- 11:30 a.m. Lunch
- 1:00 p.m. Bell Ringer Heifer Sale at the National Western Stock Show & Colorado Cattlemen's Rodeo
- A shuttle will be available or you can drive yourself
- This activity is not mandatory so you are welcome to adjourn if need be

Session II
Lead the Way
CCA Office – 8833 Ralston Road, Arvada, CO 80228

Thursday, April 19, 2012

- 10:00 a.m. Meet at CCA Office
- 10:15 a.m. Finding Leadership
- What does it take to be a leader?
- 11:15 a.m. Be a Producer and an Industry Leader!
- How to balance being both a producer and a leader
- How to become involved
- 12:30 a.m. Lunch
- 1:15 p.m. Colorado Beef Industry Issues and Leadership Opportunities
Terry Fankhauser: Executive Vice President
- 2:15 p.m. Colorado Cattlemen's Agricultural Land Trust
Chris West: Executive Vice President
- 3:15 p.m. Adjourn

Session III
CCA/CCW/JCCA 145th Annual Convention
Embassy Suites – 4705 Clydesdale Parkway, Loveland, CO 80538

Monday, June 11, 2012

All Day Attend Meetings, Breaks, Meals, and Educational Sessions throughout day

Tuesday, June 12, 2012

All Day Attend Meetings, Breaks, Meals, and Educational Sessions throughout day

Wednesday, June 13, 2012

- 7:00 a.m. Current Issues Breakfast and Business Session
- Graduation Ceremony with KHCLC Certificates
- 1:00 p.m. 2012 KHCLC Adjourns